

SAM MEYER

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Highly skilled media professional with experience in television, digital, and print media. Broad range of editorial and technical proficiencies include: supervising a team of 30, visual and textual storytelling, meeting stringent deadlines, editing network news video; solid editorial judgment and careful attention to detail while staying mindful of the big picture; photography; blogging; and deep fluency with Internet publications, culture, and social media.

CAREER HIGHLIGHTS

- Contributed to *Eatocracy*, CNN.com's food blog, *CLASS* magazine, NewYorkology.com, and *Resorts & Great Hotels* magazine.
 - Blogging on various platforms for 10+ years. Currently maintaining focused special-interest blog and maintaining social media presences for 5+ years. Online presence for 20+ years.
 - Finalist, Saveur.com 2011 Best Food Blog Awards.
 - Multiple Emmy, Peabody, and du Pont Awards for CNN's coverage of 9/11, Hurricane Katrina, Arab Spring, and other major stories.
 - Judge, News and Documentary Emmy Awards, 2007-2014.
 - Photography has been published or licensed by CNN, NYTimes.com, Airbus, Fodor's, Federal Reserve Bank of Atlanta, Public Radio International, *PRINT* magazine, and many others.
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PROFESSIONAL EXPERIENCE

Cable News Network – New York, NY & Atlanta, GA

August 1998 to Present

Creative Services Editor/Producer

- Supervise team of 30 editors, scheduling edit time and edit bays. Coordinate edit operations for CNN New York. Troubleshoot technical issues and work with show teams and business partners.
- Edit raw news video into packages, voiceovers, show opens, video podcasts, and other forms for national, international, and digital network news programs. Produce packages and gather video for breaking news stories.
- Train incoming staff, freelancers, and interns on new technologies and existing equipment and workflow.
- Field assignments include editing, feeds coordination, still photography and sound recording for coverage of 2000 & 2004 political conventions, 2000 Florida election recount coverage, Space Shuttle launches, 2009 Presidential inauguration, and editing on assignment for CNN Newsource's Washington bureau.
- Served as a "superuser" for introduction of new software, working with outside vendors and providing support to fellow editors.
- Started at CNN as entry-level Video Journalist; promoted to Feeds Coordinator and then to Network Editor within one year.

WTVD-TV – Durham, NC

May 1998 to August 1998

ENG/Master Control Assistant

WRAL-TV – Raleigh, NC

August 1993 to June 1994

Broadcast Technician/Operations Crew Member

EDUCATION

B.S. in Television/Radio (Video Production Concentration)

ITHACA COLLEGE – Ithaca, NY